

KOHLER

The Honorable Scott Walker
Governor State of Wisconsin
State Capital – 115 East
P.O. Box 7863
Madison, WI 53702

March 26, 2014

Dear Governor Walker:

I enjoyed your presentation to the Governor's Conference on Tourism earlier this month held at Lake Geneva. It was a good experience to meet and mingle with industry professionals of Wisconsin and have an opportunity to hear what the State of Wisconsin is doing to promote tourism from the inside out.

The purpose of my writing today is to confirm that Kohler Co. is pursuing development of a 5th golf course. The course built on sand adjacent to Kohler Andrae State Park and Lake Michigan would indeed bolster the local economics of Sheboygan County, tourism and marketing of the State of Wisconsin. Imagine if you will Herb Kohler and Pete Dye at the drawing board putting designs on a golf course along these shores on land mostly owned by Kohler Co. You can already vouch for the impact that the world of golf has on Wisconsin – jobs, ancillary spend to bolster local businesses, not to mention cause for people to look again to Wisconsin to enjoy the many and varied natural resources in a pristine setting. We believe this new course will merit at least a Top 25 ranking in the United States when mature.

Your consideration and support of the above intentions will go a long way to assist in the way forward for this project. Specifically –

1. Give Kohler Co. an access and utility easement from S. 12th Street/Cty Rd V due east to the Black River which would allow the Company to build a road and bridge to its maintenance facility and clubhouse.
2. Actively process environmental permitting.
3. Allow Kohler Co. to lease over 99 years for \$1/year the 32.5 acres of State land located due south to the land Kohler Co. owns today. This piece of land is relatively innocuous and near land given to the State by Kohler Co. in 1965. It contains a maintenance building and a house for the park ranger which Kohler would replace in locations designated by the State.

Kohler Co. remains committed to enhance the environs and recreation of Wisconsin in a genuine manner few others can duplicate.

Herb Kohler and I look forward to your support.

Sincerely,



Michael Belot
General Manager-Destination Kohler
Director-2012 Ryder Cup

cc: Herbert V. Kohler, Jr.
Chairman and CEO
Kohler Co.
Jim Richerson
Director-Kohler Golf

Enclosure